

2017 Showcase Events

Vendor Information & Contract

The Event Connections and Perfect Wedding Guide have joined forces to bring you four great Wedding Showcases in 2017. Members of The Event Connections, customers of Perfect Wedding Guide and other area event professionals are invited to participate in these unique events that showcase vendors in a true reception setting and provide couples with great ideas from great event pros!

The
EVENT CONNECTIONS
Wedding Showcases

Sunday, January 29, 2017

Grand Re-Opening of our newly remodeled and expanded facility

Sunday, April 30, 2017

Sunday, July 30, 2017

Sunday, October 1, 2017

All Events 11 AM-4 PM

The Event Connections | Dayton, OH

Join The Event Connections and Perfect Wedding Guide for four exciting events at The Event Connections. The first event in January will include a Grand Re-Opening of our newly remodeled and expanded facility and will attract couples with over \$10,000 in door prizes. Additional events will take place throughout the year and will feature unique themes, prize packages, and entertainment, all designed to attract couples to your company and its services!

Members of The Event Connections at the Emerald, Ruby, and Diamond levels can even include these events with their membership package!

perfect
wedding
guide

Your Bridal Show

Sunday, June 11, 2017

11 AM – 4 PM

Northern Kentucky Convention Center, Covington, KY

This show will feature the area's top wedding professionals such as photographers, disc jockeys, limousines, caterers, banquet venues all under one roof and will also include the latest fashions on the runway presented by David's Bridal and Men's Wearhouse.

The Event Connections will have a large show space available to its members. This is a great chance to be a part of this exciting event at a fantastic member price.

Reading Bridal District

Fall in Love 2017

Coming: Fall, 2017

Date and Time, TBD

The Reading Bridal District | Cincinnati

The "Fall in Love" event is a highly-anticipated street event that features many of the popular vendors in the well-known Reading Bridal District.

The Event Connections' Reading Bridal District location will offer space in its building to its members at this at this exciting annual event.

2017 Showcase Events

The Event Connections and Perfect Wedding Guide are committed to connecting brides to businesses. Wedding Showcases are among the events that are a great way in which we can assist you and we are pleased to announce that we have teamed together and invite you to participate in a series of six events that will take place in 2017. Advertising will include ticket promotions, post cards, Facebook, as well as multiple email campaigns to both PWG and The Event Connections' database's, along with exposure to over 260,000 households through the January issue of Reach Magazine. As a part of the Showcases, we will also be promoting the new remodeling at The Event Connections and over \$10,000 in door prizes that will be available at our grand opening event.

Guests will pay \$5 at the door for each event at The Event Connections and the advertised ticket prices for the PWG and Reading Bridal District events, although there will be opportunities for discount tickets with pre-sales as well as advance distribution through vendors.

Showcase events offer "non-traditional" show space that is priced affordably and suited to each vendor's needs. A typical space will include a 6' table with a linen in a color coordinated to the event but if you have a special need, let us know. Spaces at the PWG event and the Reading Bridal District event will include a high-top table due to limited space. At each Showcase, we highlight our vendors in an event-like setting that creates a "wow-factor" for attendees and attracts them to you! The PWG and Reading Bridal District shows will include a high-top table within The Event Connections' display area or office. Please keep in mind that due to the unique nature of each event, space is limited and will be offered on a first-come, first-served basis. We look forward to having you join us!

REGISTRATION DEADLINES

Registration forms and payment must be received no later than January 15, 2017 for the January 29, 2017 event and no later than 30 days prior to the remaining events.

DOOR PRIZES

- For additional recognition before and/or during each Wedding Showcase at The Event Connections, we will be accepting door prizes from participating vendors.
- Ideas for Door Prizes include physical products, certificates for services, gift cards, candy or treats, wine, gift baskets, or other similar items. All prizes should have your card or brochure attached so that the recipient will know who provided the prize. Prize values should be no less than \$25.
- Door Prizes may NOT include anything that requires a purchase in order to receive the prize benefit, Items such as discount coupons, upgrades to packages, or BOGO offers may be offered at your table as in incentive for couples to purchase your service, however.
- In order to provide prize-winners with a gift that represents the professional quality of our vendors, we ask that door prizes for services be clearly described on a professionally designed certificate or similar form. (These forms are available at office supply stores or we can provide you with a form that is branded for the event.) Remember to add any disclaimers such as expiration dates, distance limits, etc.
- **IMPORTANT:** Please contact our office in advance if you would like to offer a door prize at any event as we will want to have a complete list of door prizes prior to each event.

GENERAL EXHIBITOR GUIDELINES

- Load in times, information about parking for each event, set-up, and a specific agenda will be announced prior to each Showcase
- A limited number of carts will be provided for unloading
- Exhibitors may not break down displays until the published end time for each Showcase or event
- Exhibitors requiring access to electric must notify us at the time of registration
- Wireless internet access may or may not be available and cannot be guaranteed
- The information supplied on your registration form will be used for the vendor list and posted on both The Event Connections' and Perfect Wedding Guide websites. Please indicate any information that should be excluded if you work from your home.
- Due to limited space, we reserve the right to limit the number of vendors in each category.
- Space will be provided on a first-come, first served basis
- Any and all damages that are specific to a vendor will be at the expense of that vendor.
- All decorations, sound/electrical equipment, power cords, or other supplies must be provided by the exhibitor.
- All exhibitors and their employees must confine their activities to their exhibit areas which includes literature, souvenir items, and promotional materials.
- All exhibitors must limit noise levels to an acceptable level

Yes! We plan to participate in the events checked below. I understand that I must be present for the entire duration of each event and will abide by the rules set forth in the exhibitor guidelines for each event.

Company Name (as it should be listed on any printed materials)

Contact Name _____
Title

Address (as you would like it published)

Mailing Address (if different from above)

Business Telephone *Email* *Website*

Signature

Payment

	The Event Connections Members				Non-Members**
	1 Diamond Level Members* Pick up to 6 in this group	2 Ruby Level Members* Pick up to 4 in this group plus any others in column 4	3 Emerald Level Members* Pick up to 2 in this group plus any others in column 4	4 Sapphire Level Members**	
Grand Re-Opening Event 1/29/2017	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50	<input type="checkbox"/> \$295	<input type="checkbox"/> \$395
Wedding Showcase 4/30/2017	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50	<input type="checkbox"/> \$295	<input type="checkbox"/> \$395
Wedding Showcase 7/30/2017	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50	<input type="checkbox"/> \$295	<input type="checkbox"/> \$395
Wedding Showcase 10/1/2017	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50	<input type="checkbox"/> \$295	<input type="checkbox"/> \$395
PWG Bridal Show 6/11/2017	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50	<input type="checkbox"/> \$295	N/A
RBD Fall in Love Event Fall, 2017	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50	<input type="checkbox"/> \$95	N/A
					TOTAL

*Registration fee only required; Membership covers table fee for a designated number of Showcases | **Includes table fee and registration fee

**Members of The Event Connections at the Diamond, Ruby, and Emerald levels are eligible for inclusion in shows based on their Membership package level. Members of The Event Connections with office space in the building may participate in events held at The Event Connections at no additional charge if they plan to be available in their office area only and do not require a table in the main event area. Although there is no fee, we ask that you complete this registration form so that we can include you in our marketing.*

I am interested in contributing a door prize for one or more of the events that I plan to attend *(The Event Connections will be in touch with you to get details.)*

- Check (Full amount is due with this contract)
 Master Card Visa American Express Discover

Please note that cancellations will only be accepted for 10 days following receipt of this contract and that by submitting this contract you agree to pay the entire amount due even if you are not able to attend a selected event.

Card Number *Expiration Date* *CWV Code*

Name shown on Card

Signature _____
Date

Please send your completed contract to: **The Event Connections, 4140 Linden Avenue, Dayton, OH 45432 Attention: Showcases** or email your scanned copy to **showcase@theeventconnections.com**. For information contact Greg Cowger at 937.254.6930. Set-up times will be announced prior to each event. Space will be allocated on a first-come, first-served basis for all events. The Event Connections reserves the right to limit the number of vendors by category.